



15 December 2016

Dear Parents and Carers

Subject: Yellow App on Mobile Phones

It has been brought to our attention that a number of students at Ernulf Academy have been using the "Yellow" app on their phones. This app is designed specifically for teenagers and allows young people in their area to make contact with each other, swap pictures and even arrange meetings outside school. It is very similar to "Tinder" which is popular amongst adults.

We would like you to know that we feel that this app may have serious consequences in terms of the safety of your child and we strongly discourage its use. It has been known to facilitate the viewing of obscene images and there is no way of knowing that the person you are in touch with is who they say they are.

We know that many of our students may feel that using this app is the popular thing to do and it is possible for these trends to spread rapidly. With this knowledge we hope that you are more aware of the potential dangers of this app.

If you would like any more information on this issue please do not hesitate to contact the Student Support Team at Ernulf and we will be happy to help. We have also provided some links that will offer more information on internet safety.

<http://www.familylives.org.uk/> - they have a 24 hour helpline and offer support strategies.

<https://www.ceop.police.uk/>

<https://www.thinkuknow.co.uk/parents/>

<http://www.keep-your-head.com/CP-MHS> - Cambridgeshire mental health website.

<https://www.kooth.com/index.php>

Regards

Richard Day - Director KS3

Marios David - Director KS4